

NICK C. HUI

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NONPROFIT DIRECTOR OF COMMUNITY RELATIONS

COMMUNITY ENGAGEMENT • ADVOCACY & COALITION BUILDING • STRATEGIC PARTNERSHIPS

High-energy nonprofit professional with success leading advocacy efforts that unify and strengthen partnerships with non-profit agencies, the small business community, and policymakers. Passion for community building and expertise cultivating trust-based, values-driven strategic relationships with diverse stakeholders. Known as a public-facing leader in a key liaison role, who launches new initiatives and develops and maintains strategic community partners. Excel in:

- ▶ Leading equity-driven, grassroots and community organizing that benefits underrepresented groups.
- ▶ Overseeing strategic partnerships with non-profit agencies and building advocacy through coalitions.
- ▶ Developing and maintaining existing strategic relationships with civic leaders and elected officials.

Community & Government Relations • Donor Development Strategies • Partnership & Business Development Program / Project Management • Staffing, Training & Leadership • Outreach / Communications • Budgeting Cost Management • City Permitting • Grant Writing / Fundraising • Event Planning

PROFESSIONAL EXPERIENCE

THE NEIGHBORHOOD CENTER | San Francisco Bay Area, CA

March 2017 – Present

Community Relations Manager

Hired as Safety Network Community Organizer to revive citywide safety net initiative to address systemic issues and increase public safety by engaging diverse community members. Promoted to Community Relations Manager to develop multi-faceted, public-facing programs, coalitions, and cultural events. Manage \$225K budget and supervise two (2) staff (three (3) pre-Covid). Organize eight (8) community festivals per year (pre-Covid) with budgets up to \$20K and attendance of 2K people.

Further outreach and goals by engaging with all stakeholders in the district, including underserved neighbors, civic leaders, community-based partners, merchants, city departments, and elected officials. Represent organization externally at community town halls and stay current on stakeholder concerns. Serve in a key liaison role with other community-based partners and city and state-elected officials and staff. Meet monthly with small business owners to understand their needs as a member of the merchant associations. Collaborate with District Supervisor and her office to advance priorities in the neighborhood, including leading community listening sessions with various stakeholders and launching new initiatives.

Oversight includes community engagement, strategic partnerships, project management, advocacy, coalition building, government relations, liaison activities, meeting leadership, public presentations, event planning, recruiting, and staffing.

- Built the program from the ground up, developed with input from residents and local merchants to unify the community around the shared values of Inclusiveness, Compassion, Civic Pride, and Shopping Local. Funded by SF Office of Economic and Workforce Development. Launched in summer of 2018. (www.allan-brown.com)
 - Led initial outreach. Organized seven community meetings with different stakeholders and created and distributed an online and print survey (in multiple languages), which received 1K responses.
 - Established local presence on busy commercial corridor with new office, which serves as resource center and community hub. Managed all lease negotiations, extensive renovation and buildout, program development, budgeting, and staffing over six months; open house in 2019.
 - Continue to engage community of 3.8K+ resident and business members, including organizing an annual community party, designing meetings and workshops for marginalized groups, conducting targeted outreach and events with city departments, and designing relevant programs.
- Led and participated in numerous community forums and liaised with community-based partners and elected officials to foster an understanding of the changing and urgent needs of disadvantaged groups.
 - Lead Community Coalition, a network of local non-profit agencies and city staff convening quarterly for 20+ years. Creating a space for capacity building, networking, resources sharing, and strengthening partnerships. Create meeting agendas, recruit new members, and coordinate shared advocacy goals.
 - Lead newly formed coalition of four (4) non-profits to advance affordable housing agenda in several districts.

The Neighborhood Center continued ...**Community Relations Manager**

- Convene and represent the affordable housing cohort for community-based organizations and advance an affordable housing agenda in partnership with existing non-profit community developers, the Mayor's Office of Housing, and elected city and state officials.
- Created racial equity series with quarterly forums starting July 2020 to address the racial unrest experienced by the API and Black communities. Design and lead forums to help communities explore racial disparities and center racial equity in community-led responses.
- Addressed issue of food insecurity in partnership with Project Homeless Connect to distribute hot meals to seniors living in single-room occupancy (SRO) units for homeless and low-income individuals.
- Created and organized 15 festivals (from concept to end, including design, fundraising, event planning, city permitting, and execution) from 2017 to 2019, engaging people through celebration as main strategy for building inclusive community. Adapted events program since Covid-19.
 - Directed memorable events such as Lunar New Year and Autumn Moon festivals, National Senior Citizens Day luncheon, and immigrant festival. Planned celebration in honor of Martin Luther King Jr. and invited community organizations and multicultural youth clubs to remember his life of social justice.
 - Continue to develop and execute annual calendar of 6-10 community festivals, including logistics, timeline, budgets, outreach, staffing, and fundraising.

VOLUNTEER EXPERIENCE

Volunteer for Home Delivered Groceries Program | The Neighborhood Center (2018 – 2021); Headlands Center for the Arts, Sausalito, CA (2015 - 2017)

EARLY CAREER

R&D Technician | Ghirardelli Chocolate, Research & Development, San Leandro, CA (2016 – 2017)

Pastry Chef | La Folie Restaurant, San Francisco, CA (2014 - 2015); Chez TJ, Mountain View, CA (2014); Aubergine, Carmel-by-the-Sea, CA (2012 - 2013)

Business Owner | Automat, Los Angeles, CA (2007 - 2010)

EDUCATION

Ph.D. Candidate, Art History | University of Michigan, Ann Arbor, MI (incomplete)

M.A., Art History | University of California, Berkeley

B.A., Art History | Seattle University, WA